

The Alliance Bulletin

Providing key information in a no-frills format for professionals who travel to write, edit, broadcast or create images.

October 2014

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The Alliance Bulletin

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www.itwalliance.com

The International Travel Writers Alliance press card



The International Travel Writers Alliance Press Card is an official recognition of a journalist as a professional travel journalist.

It can also be used when seeking media accreditation for a travel event, activity or initiative or press trip.

Cardholder also:

- enjoy access to a range of specific and ongoing opportunities, attracted by the Alliance
- use the card when looking for press pass entrance to a wide range of tourism, leisure and culture attractions and entertainments worldwide, and
- enjoy Alliance support in a cardholders relationship with travel and tourism industry partners and their agencies.

Contact Ashley Gibbins at Ashley@itwalliance.com.

Job shop

The International Travel Writers Alliance Job Shop provides a range of job opportunities

The **Job Shop** has been created to enable the Alliance's partners to place - and journalists to receive - information on in-house jobs, special assignments or one-off projects.

Addition services through Job shop

The Alliance's travel journalists can also:

- create an anonymous job seeker profile or upload a CV for potential employers to search through
- set up Job Alerts so as to be notified if a job is posted that matches the journalists skills or interests, and
- access job searching tools and tips

Visit: www.jobtarget.com/home/home.cfm?site_id=14773

The Alliance Syndication Network

The **Alliance Syndication Network** enables Alliance journalists to syndicate their features (or links to these features) through the other members in the Network.

By working together in this way, **Syndication Network** journalists can achieve a far higher circulation for their features.

It will also increase the willingness of travel industry representatives to work with **Syndication Network** journalists, knowing they will be able to 'deliver' a far greater potential readership reach.



Working with the Alliance

The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.

Other Alliance partners and agencies can be found at www.itwalliance.com.

Partners

Visit Kent

Visit Kent is the official Destination Management Organisation responsible for promoting the county of Kent, UK.

Kent, the oldest county in England, is known as the Garden of England because of its wealth of farming and crops, including fruit and hops

Canterbury, its county town, is among the oldest cities with a continuous history.

Kent also has two beautiful Areas of Outstanding Natural Beauty in the Kent Downs and the High Weald and the largest area of semi natural woodland of any county.

The White Cliffs are a designated Site of Special Scientific Interest and home to many species of birds, wildlife and flora, including a unique type of sea cabbage.

Visit: www.visitkent.co.uk. Contact: Sinead Hanna at sinead.hanna@visitkent.co.uk.

South Iceland Adventures

South Iceland Adventure is located in Hvolsvöllur and leads tailored adventures across Iceland for individual travellers, groups and companies seeking to experience this North Atlantic island bordering the Arctic Circle.

Specialising in winter pursuits such as glacier hiking, backcountry skiing and snow-kiting, South Iceland Adventure also leads summer and year-round pursuits such as diving, snorkelling, super jeep driving, canyoning, horse riding and cycling.

Visit: www.icelandadventure.is. Contact: Sigurdur Bjarni Sveinsson at Sigqi@siadv.is.

Denbies Wine Estate (UK)

Established in 1986, Denbies Wine Estate is England's largest single estate vineyard with 265 acres of vines. It's one of the first wine estates in the world to give visitors of all ages a unique and fascinating insight into all aspects of the wine producing process, all year round.

The flint-clad Chateau-style Visitor Centre hosts two restaurants; the indoor Garden Conservatory and the third floor Gallery Restaurant providing spectacular views of the estate, together with a diversely stocked wine and gift shop and garden farm shop.

The Denbies Farmhouse Guest Accommodation, ETB 'Silver 4 with its stunning views over the vineyard is perfect for guests wishing to extend their stay.

Visit: www.denbies.co.uk. Contact: Jeannette Simpson at jsimpson@denbiesvineyard.co.uk.

Global Travel (USA)

Global Travel is a travel agency offering last minute travel arrangements, discount travel group rates and luxury travel accommodation at a moments notice.

Visit: www.globaltravelagent.globaltravel.com. Contact: Hanne Loyd at hanneloyd@gmail.com.



New Hampshire Travel and Tourism

New Hampshire is made up of seven very different regions :

- the Seacoast
- Dartmouth-Lake Sunapee
- Lakes Region
- Merrimack Valley
- Monadnock Region
- · White Mountains, and
- · Great North Woods.

The New Hampshire Division of Travel and Tourism Development works with the state's seven travel regions to increase visitation, travel and visitor expenditures.

Visit: www.visitnh.gov. Contact: Tai Freligh at tai.freligh@dred.state.nh.us.

Pepper Street Luxury Hotel & Spa, Cape Town

The Pepper Club Luxury Hotel & Spa is located in Cape Town's cosmopolitan CBD strip.

Costing 400 million Rand, five-star luxuries come as standard in this chic hotel that features the Sinatra's restaurant, Paparazzi Cocktail Bar and Piano Lounge, a 29-seater private cinema, Cayenne Spa and Fitness Centre.

Guests are afforded exclusive VIP access to its beach restaurant and cocktail bar - Pepper Club on the Beach, and a rooftop swimming pool backed by panoramic views of Table Mountain.

Pepper Club also has a fleet of luxury vehicles - including a Rolls Royce Phantom - for chauffeuring guests to and from the airport and business meetings, as well as sight-seeing trips making Pepper Club Luxury Hotel & Spa Cape Town's hottest accommodation and meeting place.

Visit: www.pepperclub.co.za. Contact: Friedl Gertse at Friedl.g@pepperclub.co.za.

Grampians Tourism (Australia)

The Association that develops programs that promote the glorious Grampians region of western Victoria, Australia to the domestic and international markets.

It encompasses and is directly supported by Ararat Rural City, Horsham Rural City, Northern Grampians Shire, Southern Grampians Shire and the Pyrenees Shire.

Visit: www.grampianstourism.com.au. Contact: Kylie Schurmann at kschurmann@grampianstourism.com.au.

Destination North Wales

Destination North Wales is the entry point for all things tourism related into the stunning destination of North Wales, UK

Home of Snowdonia National Park, Isle of Anglesey (where Prince William works), beautiful beaches, 5 World Heritage Sites, a unique language and culture and so much more, we are a hidden gem yet to be discovered by many of you!

Visit: www.destinationnorthwales.co.uk. Contact: Carole Startin at carole.startin@tpnw.org.



Authentic Seacoast Resorts (Canada)

The Authentic Seacoast Company, based in Guysborough, Nova Scotia, .comprises:

- the DesBarres Manor Inn
- the Full Steam Coffee Co
- Authentic Seacoast Distilling Co
- Harbour Belle Bakery
- Authentic Seacoast Brewing Co
- Osprey Shores Golf Resort
- Rare Bird Pub & Eatery
- Skipping Stone Cafe & Store, and
- the Authentic Seacoast Store.

Visit: www.authenticseacoast.com. Doug Anweiler at doug@authenticseacoast.com

The San Francisco Travel Association

The San Francisco Travel Association is an independent, not-for-profit destination marketing organization with more than 1,600 business members.

Its mission is to enhance the local economy by marketing San Francisco and the Bay Area as the premier destination for conventions, meetings, events and leisure travel.

To accomplish this goal, SF Travel courts a highly qualified list of national, regional and state meeting planners; domestic and international tour packagers, wholesalers, operators and travel agents; leisure travelers; and local, national and international media.

Visit: www.sanfrancisco.travel/about/about.html. Contact: Laurie Armstrong at larmstrong@sanfrancisco.travel.

The Big Bend, Texas

The Big Bend is named for the vast curve of the Rio Grande in remote southwest Texas.

It is a wildly beautiful natural region, with a complex and fascinating history.

Over one million acres of public land including Big Bend National Park and Big Bend Ranch State Park offer hiking, camping, river running, horse riding, mountain bicycling, jeep touring and abundant sightseeing opportunities on paved and improved roads.

Accommodations run the range from convenient and comfortable to resort luxury.

A few remarkable communities near Big Bend National Park: Marathon, Terlingua and Study Butte, Terlingua Ghost Town, and Lajitas, offer services, amenities, and entertainment.

A variety of guided outdoor activities are available. Big Bend is a diverse region with endless possibilities for adventure and discovery.

Visit: www.visitbigbend.com. Contact: Natalie Pattillo at natalie@visitbigbend.com.

Visit Panama

VisitPanama is the Panama Ministry of Tourism's Official Site of the Republic of Panama.

Panama is the southernmost country of Central America.

It is bordered by Costa Rica to the northwest, Colombia to the southeast, the Caribbean Sea to the north and the Pacific Ocean to the south. The capital is Panama City.

Visit: www.visitpanama.com. Contact: Claudia Morales at cmorales@brandinglatinamerica.com



Fáilte Ireland

Fáilte Ireland is the National Tourism Development Authority geared to supporting the country's tourism industry.

It promotes Ireland as a holiday destination and manages a network of nationwide tourist information centres that provide help and advice to the media regarding Ireland.

Visit: www.failteireland.ie. Contact: Louise Tolerton at louise.tolertonatfailteireland.ie

Mons Region Tourist Office, Belgium

The Mons Region Tourist Office provides information about the area of Mons and organizes guided tours, daytrips and city trips.

The Mons Region Tourist Office also welcomes journalists in collaboration with the Belgian Tourist Offices of Wallonia and Brussels.

It is involved in the development of projects linked with the UNESCO sites, Mons 2015 European Capital of Culture and the memorial tourism in the frame of the commemorations 2014/2018.

Visit: www.monsregion.be. Contact: Michel Vasko at michel.vasko@ville.mons.be.

The Travel Library

The Travel Library provides high quality, travel images to a wide variety of clients.

TTL has over 40,000 images available online for instant download to registered clients. It offers a free search and lightbox service.

Visit: www.travel-library.co.uk. Contact: Marvin Woodyatt at mwoodyatt@photoshot.com.

Kaipey Travel Gear

Kaipey Travel Gear is a new company specialising in essential & quality travel accessories for the tourist and business traveller.

Their first product launch will be a digital luggage scale scheduled for launch in October 2014.

Visit: www.kaipeytravelgear.com. Contact: Sanjay Parmar at sp@kaipeytravelgear.com.

Agencies

Lemongrass Marketing (UK)

Lemongrass Marketing is a fully integrated travel PR, Sales and Representation consultancy that supports travel brands worldwide to launch, re-launch or re-position themselves in the UK and Irish markets.

Visit: www.lemongrassmarketing.com. Contact: Abigail Ogden at abi@lemongrassmarketing.com.

Pamela Farrell (UK)

Pamela Farrell represents hospitality clients in East Anglia UK.

Visit: www.acinns.co.uk. Pamela Farrell at info@pamelafarrell.co.uk.

News



IPW, Orlando, Florida

30 May to 3 June 2015

IPW, formerly known as International Pow Wow, is acknowledged as the largest single generator of travel to the US.

Over three days of intensive pre-scheduled appointments, more than 1,000 travel organisations from every US region and industry category connect with more than 1,300 international and domestic buyers, while nearly 500 media representatives seek out the latest travel stories.

Visit: www.ipw.com. Contact: Cathy Keefe at ckeefe@ustravel.org.

Markthal, Rotterdam

Markthal, Rotterdam, which opens 1 October 2014, will be the first indoor food market in Holland.

It will contain 110 fresh produce and food units selling bread, dairy products, meat, fish, fruit, vegetables, seasonal produce, delicacies, flowers and 15 restaurants.

Visit: www.markthalrotterdam.nl/en. Contact: Simone Sagi at sSagi@holland.com.

Fred. Olsen Cruise Lines

Fred. Olsen Cruise Lines has launched its 'Worldwide Cruises 2015/16' brochure, featuring 243 destinations in 80 countries.

It includes maiden calls into the ports of:

- Argostoli (Greece)
- Bremen (Germany)
- Brevik (Norway)
- Charleston (USA)
- Devil's Island (Île Royale, French Guiana)
- Flensburg (Germany)
- Jacksonville (USA)

- Luanda (Angola)
- Maputo (Mozambique)
- Red Bay (Canada)
- Salem (USA)
- São Filipe (Cape Verde)
- Savannah (USA)
- Tuticorin (India), and
- Zanzibar (Tanzania).

Visit: www.fredolsencruises.com. Contact: Ruth Ryland at ruth.ryland@fredolsen.co.uk.

New driving tour app for the Florida Keys

A new tour app that tells drivers where to find the best sights, attractions and viewpoints along the Miami to Key West route has been launched by GyPSy Guide - an app for iPhone and Android devices.

The tours play automatically using the phone's GPS technology to tell the about the most interesting places to see while on the trip.

The apps also reveal unique stories about each destination, providing the same in-depth level of detail one gets from a real-life tour guide.

The commentary for the Miami to Key West app was prepared by veteran Florida tour guide Martin Crossland.

Visit: www.gypsyguide.com. Contact: Rick Bulich at info@gypsyguide.com.



ME Miami

Meliá Hotels International, is to open ME Miami, a new Bayfront property, in spring 2015.

The property will take over the location of the Casa Moderna Hotel at 1100 Biscayne Boulevard. It is an area that will host Zaha Hadid's new project, the One Thousand Museum, and the new Miami World Centre shopping mall.

ME Miami will have 129 rooms, two rooftop pools, and more than 5,000 square feet of renovated space that will be converted into new dynamic food and beverage facilities with dining and event spaces.

There are currently ME hotels in London, Madrid, Mallorca and Ibiza with ME Milan opening in 2015 and ME Dubai in 2016.

Visit: www.me-by-melia.com. Contact: Flora Beaumont at flora.beaumont@luchfordapm.com.

Celebrity Cruises

Celebrity Cruises has won a number of honours for its wines in the Wine Spectator 2014 Restaurant Wine List Awards.

Ten of 12 prestigious honours in the cruise category were awarded to Celebrity Cruises for its wine lists that are featured onboard each of its 11 ships.

The publication's "Award of Excellence," is given for wine lists that offer a well-chosen selection of quality producers, along with a thematic match to the menu in both price and style.

On average, Celebrity Cruises' main restaurants have over 400 wines available.

Celebrity Cruises also offers a variety of onboard activities and experiences that involve guests in wine education and enjoyment, including Riedel comparative wine glass workshops, wine and food pairing events and wine tastings.

Visit: www.celebritycruises.co.uk. Contact: Sarah Rathbone at sarah.rathbone@sirencomms.com.

Busch Gardens Tampa, Florida

Busch Gardens Tampa has unveiled Falcon's Fury, the first drop tower of its kind in the world, mimicking the dive speeds of the fastest animal.

Falcon's Fury stands at 335 feet (102 metres) and takes riders plunging 60 mph straight down.

At the ride's highest point, riders pivot 90 degrees in midair to a face-down dive position. An instant later riders plunge 60 mph straight down.

Visit: www.seaworldparks.co.uk. Contact: Lucy Dalton at lucy@cubo.com.

The Beaches of Northwest Florida

The Beaches of Northwest Florida comprise Panama City Beach and Beaches of South Walton.

This area of Florida, which is relatively undiscovered, is known for its white sand beaches and green water. The area is also a gateway to the southeastern United States with New Orleans located 295 miles to the west and Atlanta 292 miles (489 km) north.

Visit www.visitpanamacitybeach.com and www.beachesofsouthwalton.com. Contact :Travis Currie at travis@visitsouthwalton.com.



New burial tomb find in Amfipolis, Greece

Greece anticipates an increase in visitor numbers to archaeological sites and museums following new burial tomb find in Amfipolis

Two sphinxes have been found guarding the entrance of a tomb dating between 325 and 300 BC in ancient Amfipolis, in the region of Serres in northern Greece - an hour's drive east from the city of Thessaloniki.

The tomb was found when archaeologists were excavating an ancient mound.

Workers have uncovered a flight of steps leading to a path flanked by masonry walls, which end in a built-up arch covering two headless, wingless sphinxes.

The tomb will open to the public once archaeologists complete their work.

However, the rest of the Amfipolis site – which is one of the richest archaeological regions in the country – is currently open.

Greece's second city, Thessaloniki, makes a base to explore the region's museums and archaeological sites including:

- the Archaeological Museum and the Museum of Byzantine Culture, while
- the royal tombs and museum of ancient Aegae in Vergina, an hour's drive west, provides a fuller picture of the grandeur of the ancient Greek kingdom of Macedon.

Visit: www.whc.unesco.org/en/list/780. Contact: George Tziachris at deputy_director@gnto.co.uk.

Leads

The Global Hotel Alliance

Global Hotel Alliance (GHA) is the world's largest alliance of independent hotel brands.

GHA currently includes 25 brands with over 440 upscale and luxury hotels offering over 100,000 rooms in 61 different countries.

Visit: www.gha.com. Contact: Lallie Fraser at lallie@grifcopr.com.

Lee Valley Hockey and Tennis Centre, Queen Elizabeth Olympic Park, London

The Lee Valley Regional Park is a 10,000-acre, 26 miles long linear park, much of it green spaces, running through the northeast of Greater London, Essex and Hertfordshire, in an area generally known as the Lea Valley.

Lee Valley Hockey and Tennis Centre has four indoor and six outdoor tennis courts as well as two of the best hockey pitches in the country.

Visit: www.visitleevalley.org.uk/hockeytennis and www.visitleevalleypark.org. Contact: Contact: Joanne Curtis at joannecurtis@leevalleypark.org.uk.



Mexican Food Tours, Mexico City, Mexico

Mexican Food Tours offers walking food tours through Mexico City to sample the very best authentic Mexican food.

Set up by passionate local foodies Connie Estefan and Jimena Gil, Mexican Food Tours is all about guiding people through the wide variety of food offered in Mexico City.

Guests try both savoury and sweet local specialties while exploring the ever-colorful Mexico City through the eyes of a local.

Vsit: www.mexicanfoodtours.com. Contact: Connie Estefan at contact@mexicanfoodtours.com.

The Colarado River

George Wendt, founder and owner of river rafting company, O.A.R.S has contributed more than \$3 million toward the preservation of the environment and to conservation initiatives worldwide in its 45-year history the company

Now O.A.R.S. is highlight the potential risk from developers who, it believes, is threatening aquifers that feed the Colorado River in its course through the Grand Canyon.

The first, the proposed Tusayan development, would add 2,200 homes and collateral services and amenities less than two miles from the South Rim entrance to Grand Canyon National Park.

The second, known as the Grand Canyon Escalade project, in another section of the Canyon, is for a gondola designed to transport 4,000 tourists daily from the rim to the river.

The National Park Service has already expressed serious concerns about the environmental impact these projects could have on the Grand Canyon.

O.A.R.S. offers whitewater rafting, sea kayaking and multi-sport adventure packages on over 35 rivers and coastlines around the world.

Visit: www.oars.com. Contact: Steve Markle at stevem@oars.com.

The Aruba Reef Care Project

The annual Aruba Reef Care Project, every September, is a major clean-up of the island's beaches and dive and snorkel sites, attracting locals and tourists.

Running throughout the month, with a focus on a different area on certain dates, it is Aruba's largest volunteer environmental initiative to preserve the island's beaches.

The project also helps raise awareness about the importance of protecting the environment and focuses on the conservation of clean underwater sites.

Visit: www.aruba.com. Contact: Joanna Walding at j.walding@aruba.comail and (for the Aruba Care Reef Project) castroperez@gmail.com.

The Nice CVB, France

Nice, on the French Riviera in the South of France a city of multiple perfumes and flavours with the gentle lifestyle is as much due to the city's beauty as to its exceptional climate.

The *Cours Saleya* and its markets will reveal their unexpected treasures and stimulate taste-buds. Flower markets, fruit and vegetable markets, fish markets.

The Old City - with its picturesque narrow streets has even more treasures in store.

Visit: www.en.nicetourisme.com. Contact: Isabelle Bailey-Quere at isabelle.billey-quere@otnice.com



Tswalu Kalahari, South Africa's largest privately owned game reserve

Tswalu Kalahari, is located in the heart of the malaria-free Northern Cape Province.

Situated at the foot of the Korannaberg mountain range Tswalu Kalahari covers an area of approximately 1,000 km² (100,000 hectares), making it the largest privately owned game reserve in the country.

Herds of gemsbok, springbok, eland and hartebeest roam this vast expanse, adapted to survive with little water and living off the pastures that the unpredictable rains bring.

In turn, the antelope provide food for the desert carnivores including black-maned lions, spotted and brown hyenas, wild dog and cheetah that share this land with an amazing array of rare and fascinating smaller creatures, including the ever-curios Meerkat, bat-eared foxes and aardvark.

Tswalu accommodates guests in small camps.

Visit: www.tswalu.com. Contact: Zoe Carroll at zoe@tswalu.com.

Mountain Paradise, Slovakia

Mountain Paradise is the only ATOL bonded specialist operating solely from the Tatra Mountains in Slovakia.

The company offers a range of holiday options including ski and snow packages on the high and low Tatras, golf weekends on championship standard golf course, historical day trips and photography workshops and walking weekenders.

Mountain Paradise have a range of high-end accommodation including the Grand Hotel Kempinski and the Grand Hotel Praha.

Visit: www.mountainparadise.co.uk. Contact: Tim Thackray at mountainParadise@rooster.co.UK.

Key West Extreme Adventures, the Florida Keys

Eco-adventure and marine life encounters are the focus of a shark and wildlife eco-tour offered by Key West Extreme Adventures.

Set up by veteran Key West fishing captain Ken Harris, the tour takes passengers on a 2-hour shallow-water visual hunt for sharks in the pristine backcountry waters off Key West.

Sailings are aboard the Tiger Cat", a 34-foot catamaran.

Shark species that travel Florida Keys waters include bull, nurse, lemon, blacktip and hammerhead. It's even possible to view tiger sharks at certain times of the year. Sea turtles, dolphins and a wide variety of bird life also can be viewed on the tours.

Visit: www.kwextremeadventures.com. Contact: Jo Thomas at jo.thomas@kbc-pr.com.

Walk Japan

Walk Japan, which offers specialised tours of Japan, has launched Elegance Japan, a tour especially created for women interested in Japanese fashion, beauty and culture.

A 7-day, 6-night tour focuses on Tokyo and Kyoto and includes activities of particular interest to women.

Visit: www.walkjapan.com/tour/elegance-japan. Contact: Angie Cronin at angie@loudbird.co.uk.



Bicycle Adventures in Hawaii

Bicycle Adventures is a Pacific Northwest-based active travel company specializing in two-wheel tours in North America, Hawaii's Big Island and New Zealand.

The company offers three levels of bicycle tours on Hawaii's Big Island that range from "classic", which means upgraded lodging and dining, "casual" or more relaxed and easier on the pocketbook and "family" which designates family-friendly activities for all ages.

Bicycle Adventures' tours include Classic (25-50 miles a day), Classic Plus (50-60 miles a day) and Epic (70+ miles a day with the most demanding terrain).

Pre-set and custom tours take in:

- the Pacific Northwest into Canada
- California and the Southwest
- South Dakota
- New Jersey
- Pennsylvania
- Colorado
- Hawaii, and New Zealand.

Visit: www.bicycleadventures.com. Contact: Sara Widness at -sara@widnesspr.com.

Geek's Guide to Scotland

The Geek's Guide to Scotland offers walking tours with experienced English, Chinese, Japanese and Spanish speaking guides.

Visit: www.geeksguidetoscotland.com. Contact: contact@geeksguidetoscotland.com.

What's on

Autumn events in Holland

Dutch Design Week, Eindhoven

18 to 26 October 2014 (annual)

The Dutch Design Week in Eindhoven is Hollands largest design event, with 300 events held in over 60 locations which together attract over 150.000 visitors.

One of the highlights of the Dutch Design Week are the Dutch Design Awards.

Visit: www.ddw.nl. Contact: Simone Sagi at sSagi@holland.com.

Affordable Art Fair, Amsterdam

31 October 2014 to 2 November 2014

The Affordable Art Fair provides visitors the opportunity to view and potentially buy thousands of art works.

Paintings and prints, sculptures and photography are on display with original work of art by an upcoming talent or an established artist at less than 5000 Euros.

Visit: www.affordableartfair.com. Contact: Simone Sagi at sSagi@holland.com.



GLOW Light Art Festival, Eindhoven, Holland

8 to 16 November 2014

The GLOW light art festival is an annual event in Eindhoven during which dozens of light artists give Eindhoven's city centre an electric makeover. During the festival façades and public spaces are lit up.

Every year, hundreds of thousands of visitors are led through the city centre by the most varied, fascinating and unusual light projections.

Visit: www.gloweindhoven.nl. Contact: Simone Sagi at sSagi@holland.com.

The Rhythms Of Dominica

24 to 26 October 2014 (annual)

The Rhythms festival on the Caribbean island of Dominica brings together all types of music including calypso, reggae, soca, konpa, zouk and rock and roll.

Dominica lies south of Guadeloupe and north of Martinique in the Eastern Caribbean, offering a lush natural environment with tropical forest that covers two thirds of the island as well as an abundance of rivers, lakes and waterfalls fed by the high annual rainfall.

Dominica is popular with adventure travellers with activities that include: hiking, diving, watersports, whale and dolphin watching and canyoning.

Visit: www.wcmfdominica.dm and www.dominica.dm. Contact: Steele Paulich at steele.paulich@brightergroup.com.

MONTRÉAL EN LUMIÈRE, Montréal, Quebec, Canada

19 February 2010 to 1 March 2015

MONTRÉAL EN LUMIÈRE is one of the largest winter festivals in the world, an annual celebration drawing 900,000 fans to experience the joy of Montréal wintertime through a unique program combining performing arts, gastronomy and free outdoor family activities.

Three free outdoor events: Performing Arts, Wine And Dine Experience and Hydro-Quebec Celebration, which attracts 500,000 visitors.

Visit: www.montrealenlumiere.com. Contact: montrealhighlights@equipespectra.ca

Bath Literature Festival, Bath, UK

February 2015 (dates tbc)

The festival features author readings and talks, workshops and literary-related activities and hosts Nobel and Booker Prize winners, leading political thinkers, poets and humorists.

Visit: www.bathlitfest.org.uk. Contact: Tamsin Treverton-Jones at Tamsin.treverton-jones@bathfestivals.org.uk.

Winter Party Festival, Miami Beach, Miami, Florida, USA

4 to 9 March 2015 (annual)

Over 25 events comprising music, fashion, art and performance take place to benefit the LGBT (lesbian, gay, bisexual and transgender) community.

Over 10,000 guests from around the world attend six days of events and all are welcome regardless of sexual orientation, gender identity, age, race, ethnicity or belief.

Visit: www.winterparty.com. Contact: David Orchard atdorchard@ideazeit.com.



St Patrick's Day Festival - Dublin, Ireland

14 to to 17 March 2015 (annual)

Ireland's national saint is celebrated with music, fireworks, street theatre and dance, visual art and the St Patrick's Day Parade.

St. Patrick's Festival has develop into a major annual international festival around the national holiday and sets out to reflect the talents and achievements of Irish people and act as a showcase for the people of Ireland, of every age and social background.

Over one million visitors attend.

As the one national holiday that is celebrated in more countries around the world than any other, St. Patrick's Day is the day when everyone wants to be Irish.

Visit: www.stpatricksfestival.ie. Contact: press@stpatricksfestival.ie.

Montreal St Patrick's Day Parade, Quebec, Canada

14 March (annual)

The Montreal St. Patrick's Parade has run consecutively since 1824 and each year the citizens of Montreal and visitors are invited to enjoy this celebration of St. Patrick, the Irish community and the welcoming of Spring.

This giant replica of St. Patrick at the onset of the parade lets everyone know that the celebration has begun and the Grand Marshal who leads the three hour presentation of floats, bands, community and cultural groups follows him.

Visit: www.montrealirishparade.com. Contact: publicrelations@montrealirishparade.com.

The Eilat Birds Festival

15 to 22 March 2015

The Eilat Birds Festival is organized by the Israel Ornithological Center of the SPNI and has become one of the most significant international events in the WP birding scene.

The festival is a weeklong event that includes day and night birding tours to all the best sites in southern Israel, many bird related activities and presentations. The festival is based at the Isrotel Agamim Hotel in Eilat.

Visit: www.eilatbirdsfestival.com, www.birdsofeilat.com, www.explore-eilat.com and www.isrotel.com. Contact: eilatbirdsfestival@gmail.com

Womadelaide, Adelaide, South Australia

6 to 9 March 2015

WOMAD is the World of Music, Arts & Dance, founded by the musician Peter Gabriel in 1982, and WOMADelaide, the Australian WOMAD festival launched in 1992.

Over the past 21 years it has become one of the nation's favourite outdoor festivals because of the music it presents and its friendly vibe.

WOMADelaide runs over four days in Botanic Park in inner-city Adelaide.

The program features performances and workshops on seven stages by the world's best traditional and contemporary musicians, dancers and DJs, a KidZone activity area, street theatre and visual artists, the Taste the World cooking program.

Visit: www.womad.org/festivals/womadelaide. Contact: Nicola Prime at apadmin@artsprojects.com.au.



Jameson Dublin International Film Festival, Dublin, Republic of Ireland

19 to 29 March 2015

The festival is a non-competitive showcase of films and includes premieres and special screenings.

Filmmakers and actors introduce and discuss their films.

Visit: www.jdiff.com. Contact: Sarah Smyth at press@jdiff.com.

New Orleans Jazz And Heritage Festival, Louisiana, USA

24 April to 3 May 2015

The birthplace of jazz celebrates its heritage with live music, food and crafts. Runs over two weekends. Over 500 acts perform in total.

Visit: www.nojazzfest.com and www.jazzandheritage.org. Contact: Matthew Goldman at matthew@nojazzfest.com.

London Festival Of Baroque Music, London

May 2015 (dates tbc)

The festival is one of the largest celebrations of baroque music of the 18th century featuring performances from international soloists and ensembles.

Visit: www.lufthansafestival.org.uk. Contact: Helen Tweedy at helen@albion-media.co.uk

The Isle of White Festival, UK

11 to 14 June 2015

The Isle of Wight Festival was first held in 1968 with the 1969 event starring Bob Dylan and The Band. In 1970, with The Who, Jimi Hendrix, Miles Davis and the Doors headlining, the festival attracted an estimated crowd of 600,000.

The festival was revived in 2002.

The Isle of Wight is England's largest island, lying off the south coast. Over half the island is designated as an Area of Outstanding Natural Beauty.

There are ferry crossings to the island from Southampton, Portsmouth and Lymington.

Visit: www.isleofwightfestival.com. Contact: isleofwight@amazingmedia.co.uk.

Sheridan WYO Rodeo week, Wyoming

7 to 12 July 2015

The Annual Sheridan WYO Rodeo, is part of the Million Dollar Tour of Professional Rodeos, which is one of the best professional rodeos in the country.

Visit: www.sheridanwyoming.org. Contact: Penny L. Becker at stt@sheridanwyoming.org.

Burning Man, Black Rock City, Black Rock Desert, Nevada, USA

August /September (annual)

Burning Man is a multi-cultural arts festival that takes place the week leading up to and including Labor Day, in Nevada's Black Rock Desert. Highlight is the burning of a giant human effigy in the middle of the desert.

Around 50,000 attendees dedicate themselves to the spirit of community, art, self-expression, and self-reliance - depart one week later, leaving no trace.

Visit: www.burningman.com. Contact: press@burningman.com



Reasons to write about

The Florida Keys from the air

A seaplane to America's most remote national park

America's most remote national park, the Dry Tortugas, is located 70 miles off the coast of Key West and is known for its marine life and pirate legends.

At the centre of the Dry Tortugas lies Fort Jefferson, an historic Civil War-era fort.

Surrounded by crystal clear waters and white sand beaches, visitors can enjoy a day out relaxing, snorkelling and taking in the fascinating history of the fort and park.

For more than 30 years, Key West Seaplane Adventures has offered tours to the Dry Tortugas, which is only a 40-minute flight from Key West International Airport.

Visit: www.keywestseaplanecharters.com

Helicopter flights

Old City Helicopter Tours, located halfway down the Florida Keys in Marathon, offers a range of flight packages from a 6-minute "sample" to an hour-long escape into the sky.

The Bahia Honda State Park tour journeys over the world-famous Seven Mile Bridge before soaring over the azure waters and beaches of Bahia Honda State Park, Spanish Harbor Key and Big Pine Key in the Lower Keys.

Visit: www.oldcityhelicopters.com/floridakeys.

A vintage WWII plane

Marathon's newest sightseeing venture, Overseas Aero Tours, provides an opportunity to see the Florida Keys from a vintage WWII biplane.

During the company's biplane rides for two, passengers can view the historic and contemporary bridges connecting the islands of the Florida Keys and spot marine life such as fish, sharks, rays and dolphins in the clear shallow waters below.

Visit: www.overseasaerotours.com

Parasailing

Kay Largo, located at the top of the Florida Keys island chain, offers thrilling sights for parasailing enthusiasts or novices.

Visitors can choose between Key Largo Parasail's 500- or 1000-foot flights over Key Largo, Florida Bay and the Atlantic Ocean.

Visit: www.keylargoparasail.com

Visit: www.fla-keys.co.uk. Contact : Jo Thomas at jo.thomas@kbctravelgroup.com.



The Van Nelle Factory, Rotterdam

The Van Nelle Factory, Rotterdam has been designated a UNESCO World Heritage site

The former coffee, tea and tobacco factory that was constructed between 1925-31.

The factory complex, a collection of interconnected buildings, is one of the highlights of twentieth-century industrial architecture.

Soon after it was built, prominent architects described the factory as 'the most beautiful spectacle of the modern age' (Le Corbusier, 1932) and 'a poem in steel and glass' (Robertson and Yerbury, 1930).

The award of World Heritage status to the Van Nelle Factory brings the total number of sites in Holland to ten. It is Rotterdam's first World Heritage Site.

Visit: www.vannellefabriek.com. Contact: Simone Sagi at sSagi@holland.com.

The Sustainable Destinations Alliance for the Americas

The Sustainable Destinations Alliance for the Americas (SDAA) comprises:

- Antigua and Barbuda
- The Bahamas
- Barbados
- Dominica

- Honduras
- Jamaica, and
- Nicaragua.

It is the first large-scale multi-sector initiative for sustainable tourism destinations in the Caribbean and Latin American regions.

Destination partners will receive support in the form of a Sustainable Destination Toolkit, which was developed by alliance implementation partner and convener Sustainable Travel International.

The Toolkit includes a destination assessment, an action agenda with short and long term solutions, online training courses for capacity building, a destination monitoring system to ensure on-going success, and marketing support.

Funding for the Toolkit is provided by two founding SDAA partners :

- the United States Government through the United States Permanent Mission to the Organization of American States, and
- Royal Caribbean Cruises through its Ocean Fund.

Other SDAA partners include the:

- Organization of American States
- Caribbean Tourism Organization
- Central American Tourism Integration Secretariat

Visit: www.sustainabletravel.org/SDAA. Contact: Johnson Johnrose @ caribtourism.com.



Woburn Safari Park, Bedfordshire, UK

Newborn twin East African Mountain Bongos can now be seen by visitors to the Woburn Safari Park.

These critically endangered animals are struggling to survive in the wild, with only 80-100 now thought to remain.

The birth of the twins is another success story for the Bedfordshire-based park, which is home to over 800 wild animals, including some of the most endangered animals in the world.

Established by the 13th Duke of Bedford on the grounds of Woburn Abbey, the park has a long history of species conservation dating back more than 100 years.

Today, Woburn Safari Park is internationally recognised as a centre of excellence for the conservation of endangered wildlife and houses probably the biggest concentration of critically endangered African ungulates (hoofed mammals) in the world.

Other Woburn attractions are:

- **Woburn Abbey and gardens** has been the home of the Dukes of Bedford for nearly 400 years and is currently the home of the 15th Duke and his family.
- Woburn Golf Club has three championship courses, all recognised in Golf World's Top 100, and
- The Woburn Hotel, a 55 bedrooms, including seven cottages.

Visit: www.woburn.co.uk. Contact: Helen McCulloch at Helen.mcculloch@mccann.com.

The Falkland Islands

The Falklands are a compact group of more than 740 Islands, situated approximately 650 kilometres (400 miles) off the south-eastern tip of South America.

The two main Islands are East Falkland and West Falkland, with Stanley is the capital city of the Falklands, located on East Falkland around picturesque Stanley Harbour.

English is the official language of the Falkland Islands.

The Falklands archipelago offers abundant marine and birdlife with elephants seals, sea lions, rare birds of prey, black browed albatross and five different breeds of around 7750,000 penguins living on or around the islands.

The best time to visit the Islands and experience the local culture and wildlife is October to April.

The average summer temperature (December to March) is 15° Celsius (59° Fahrenheit).

There are over 40 international tour operators offering tailor-made packages and escorted tours to the Falkland Islands.

Visit www.falklandislands.com and www.falklands.gov.fk. Contact : Samantha Kirton at falklandstourism@keenecomms.com.



Amtrak

Amtrak, America's rail passenger service, operates long-distance, cross-country journeys throughout the USA.

The *cruising on tracks* packages cover America's homelands and provide thousands of miles of diverse scenic beauty through its carriage windows.

The Amtrak Routes – covering around 200,000 miles include the following:

The Cardinal	Southwest Chief
Chicago; Indlianapolis * Cincinnati; Washington, D.C; New York	Los Angeles; Flagstaff ; Albuquerque; Kansas City; Chicago
Sunset Limited	California Zephyr
Los Angeles; Tucson; San Antonio; Houston * New Orleans; Orlando	San Francisco; Salt Lake City; Chicago
Capitol Limited	City of New Orleans
•	Chicago; Memphis; Jackson; New Orleans
Chicago; Toledo; Cleveland; Pittsburgh; Washington, D.C.	Vermonter
Lake Shore Limited	Washington, D.C.; New York; Brattleboro * White River Junction; Montpelier; St. Albans
Chicago; Cleveland; Albany; New York/Boston	Ethan Allen Express
Texas Eagle	New York; Albany; Fairhaven; Rutland
Chicago; St. Louis; Little Rock; Dallas; San Antonio; Los Angeles	Silver Service (Palmetto)
Crescent	New York; Rocky Mount; Savannah
New York; Philadelphia; Washington, D.C.; Atlanta; New Orleans	Silver Service (Silver Meteor)
Adirondack	New York; Florence; Charleston; Savannah;
Adiioiidack	Orlando; Miami
Montreal; Westport; Saratoga Springs; New York	Silver Service (Silver Star)
Maple Leaf	New York; Raleigh; Columbia; Savannah; Orlando; Tampa; Miami
New York; Syracuse; Rochester; Buffalo: Niagara Falls;Toronto	Acela Express
	Destar No. V. J. Differential in West Conference

DC

Visit: www.amtrak.com. Contact: MediaRelations@amtrak.com



Boston; New York; Philadelphia; Washington

A place to stay

Centara Grand Villas Nusa Dua Bali

Centara Hotels & Resorts has opened the Centara Grand Villas Nusa Dua Bali, its five-star villa resort in Bali.

The resort includes two signature restaurants, a bar, a swimming pool, the executive club lounge, spa and fitness centre, meeting rooms, and a Chrysler limousine service.

Located at Nusa Dua, on the southern tip of Bali, the resort is within the ocean resort complex.

Centara's first resort in Bali was Centra Taum Seminyak Bali, which is part of the company's Centra value brand and opened in 2012.

The Centara Crystal On The Bay Nusa Dua, which is part of the core four-star brand, is due to open in December 2014.

Visit: www.centarahotelsresorts.com. Contact: Sharan Berry at sharanb@avenuesales.co.uk.

Turtle Island Resort, Fiji

Part of the Yasawa Group of islands in the Republic of Fiji, Turtle Island is situated in a string of ancient volcanic lagoons and jagged outcrops that were born out of violent eruptions, but are now a peaceful paradise of lush greenery, fragrant flowers, and the world's most exquisite beaches.

Fiji, an island nation in the South Pacific Ocean, occupies an archipelago of about 322 islands (106 permanently inhabited) and 522 islets.

The 500 acre island allows 14 couples at a time with guests enjoying the private beach and activities including snorkeling, daily scuba diving, kayaking, deep sea fishing, horseback riding and mountain biking.

Visit: www.turtlefiji.com. Contact: Jan Williams at jan@turtlefiji.com.

Ikos Resorts

Ikos Resorts is a new brand of luxury resorts in Greece and the Mediterranean.

The Ikos portfolio currently features two Greek resorts, Ikos Oceania, which will re-open in March 2015 and the new hotel Ikos Olivia, which will open in May 2015.

Ikos Resorts plans to open seven resorts by 2021.

Visit: www.ikosresorts.com. Contact: Kathryn Peel at Kathryn@ophirpr.co.uk.

Hacienda Petac, Yucatan, Mexico

Hacienda Petac, a private estate located 30 minutes from Merida in the Yucatan, offers artisanal cooking classes and an insider's view of the Yucatecan culture.

This culinary package of in-depth cooking lessons and tours is designed for small groups of family and friends and is an opportunity to discover the vibrant traditions and cuisine of the Yucatán.

For guests who wish to explore the diverse attractions of this region, several of the world's finest Mayan archaeological sites, wildlife reserves, and underwater caves are within an hour.

Visit: www.haciendapetac.com. Contact: Martha Morano at martha@moranopr.com.



Loews Hotels and Resorts

Loews Hotels and Resorts have opened the Loews Minneapolis Hotel, in the heart of downtown Minneapolis.

The new Chicago O'Hare Hotel, Lowes second Chicago property, which opened in July 2014, is situated near the city's fashion outlets.

Loews' third Chicago hotel is set to open in February 2015, expanding the group's presence in this important region.

Visit: www.loewshotels.com. Contact: Ruth Mackenzie at Ruth.Mackenzie@kbctravelgroup.com.

The Magdalena Grand Beach & Golf Resort, Tobago, Caribbean

The 178-room Magdalena Grand Beach & Golf Resort is located on the 750 acre Tobago Plantations Estate.

It features five fine and casual dining options, an 18-hole PGA-designed championship golf course, multiple swimming pools, a spa and the only five star PADI dive centre on the island.

Visit: www.magdalenagrand.com. Contact: Manty Atherton at magdalena@limelightpr.co.uk.

Anantara Veli Resort & Spa, the Maldives

Anantara Hotels, Resorts & Spas is thrilled has opened new Deluxe Over Water Pool Bungalows at its Anantara Veli Resort & Spa, in the Maldives.

Anantara Veli now features 36 Over Water Bungalows, 14 Deluxe Over Water Bungalows and 10 Deluxe Over Water Pool Bungalows.

A further seven Deluxe Ocean Pool Bungalows on the island offer the ultimate in privacy with dramatic ocean panoramas, complete with a plunge pool, and each are just a short stroll away along a shaded path to the white sand beach and tranquil lagoon waters.

The resort is located in the South Malé Atoll, 35 minutes from Malé International Airport by speedboat.

Anantara currently has 30 properties in :

- Cambodia
- China
- Indonesia
- the Maldives

- Mozambique
- Thailand
- the United Arab Emirates, and
- Vietnam.

Future properties will open in China, Laos, Mauritius, Sri Lanka, Mozambique and Qatar.

Visit: www.anantara.com. Lallie Fraser at lallie@grifcopr.com.







An Alliance focus on:

Food festivals in New Zealand

New Zealand is highlighting its produce, wine and a burgeoning craft brewery scene

Tourism New Zealand is also encouraging travellers to combine a visit to coincide with one of the growing number of food festivals springing up across the country is the perfect way to add a unique twist to any visit.

F.A.W.C Food and Wine Classic, Hawkes Bay 31 October to 9 November 2014

The F.A.W.C Food and Wine Classic is New Zealand's fastest growing food and wine festival taking place in both summer and winter.

A series of "out of the box" food and wine experiences set in locations throughout Hawke's Bay, it's a chance to meet with chefs and food producers and wine makers.

The Summer Series kicks off with a launch party in the vines of Craggy Range Winery.

There are then 70 events scheduled across the ten days in various locations throughout Hawke's Bay including vintage vertical tastings, pre releases, master classes, degustation dinners, private chefs in homes and NZ celebrity chefs.

Visit: www.fawc.co.nz

Gisborne Wine and Food Festival

25 and 26 October 2014

The wine-producing region of Gisborne is one of New Zealand's sunniest spots and popular with gourmet travellers, with its surf beach setting on the northeast of the North Island.

The annual festival begins with 'Cellar Door Saturday' – the chance to meet the personalities behind the region's best wineries and learn first-hand about the different styles and techniques at each venue, with each laying on new release wines, food pairing and tastings and live music.

Sunday brings together the best local wineries and producers at the Awapuni stadium in a boutique marketplace combined with live bands and entertainment.

Visit: www.gisbornewineandfoodfestival.co.nz

Taste of Auckland, Western Springs

13 to 16 November 2014

New Zealand's most celebrated foodie festival (sister event to Taste London) attracts the best local and international chefs and food and drink producers to celebrate the start of summer in gourmet fashion.

Live cooking demos, tastings and entertainment take place across four-days in the new green fields Western Springs venue.

Auckland is establishing itself as a food destination to rival Wellington, with new developments in everything from street food to fine dining.

Visit: www.tasteofauckland.co.nz.

Hokitika Wildfoods Festival

14 March 2015

The small town of Hokitika, on New Zealand's South Island West Coast, offers an adventurous food festival that attracts thousands.

Its wpromoted as being 'wild and wacky' with everything from snails, seagull eggs, grasshoppers and mountain oysters to huhu beetle grubs served live, cooked, or chocolatecoated on the menu.

Local producers serve up fresh from the sea scallop kebabs, tasty paua (abalone) patties, kina (sea egg) shots, marinated tuna, whitebait patties and whalebait.

Meat lovers can also sample rare fare such as pukeko (swamp hen), smoked river trout and paradise duck, all to a backdrop of music and wild fancy dress.

Visit: www.wildfoods.co.nz



Food festivals is New Zealand (Cont)

Bluff Oyster Festival 23 May 2015

With the tag line 'unsophisticated and proud of it', this annual festival is held on the South Island's most southerly point in the seaside town of Bluff.

Held annually to celebrate the seasonal harvest of oysters, the festival entertainment is oyster related with the 'piping in the oyster' to start the event and then oyster opening and eating competitions, oyster sack creativity awards and live local music.

Bluff in Southland is the oldest European settled town in the country and the gateway to New Zealand's third island, Stewart Island, known for its native bird sanctuaries and walking trails such as the Rakiura Track, one of New Zealand's 'Great Walks'.

Visit: www.bluffoysterfest.co.nz

Welly on a plate

August 2015 (dates tbc)

Taking place in the New Zealand's so called 'coolest little capital', the annual 'Welly on a Plate' festival, takes palce every August.

Visitors enjoy 100 events from a celebration of New Zealand's growing craft beer scene at 'Beervana' to master classes in urban beekeeping, foraging and beer matching trips and Wairarapa Truffle tasting.

A festival highlight is the 'Battle of the Buns', which sees 69 restaurants compete to offer Wellington's best burger.

Visit: www.wellingtononaplate.com

Whitianga Scallop Festival, Coromandel September 2015 (dates tbc)

One of New Zealand's most popular seafood events, *The Whitianga Scallop Festival* has over 60 food and wine stands, seafood cooking demonstrations from New Zealand chefs, a weekend of Kiwi bands and performers and even a scallop shucking competition.

In a location overlooking the Whitianga Harbour on the North Island's Coromandel Peninsula, the region is known for its sweet scallops and is one of the country's most popular beach holiday destinations with its white sand beaches, native rainforest, coastal walking trails and artistic atmosphere.

Visit: www.scallopfestival.co.nz

Visit: www.newzealand.com. Contact: Sarah Rigler at newzealand@verypcc.com.



Travel guides

The following travel publishers will provide review copies to Alliance members.

AA Travel Guides

www.shop.theaa.com/store/travelguides. Katie Stephens at katie.stephens@theaa.com.

Anova Books

www.anovabooks.com. Helen Ponting at hponting@anovabooks.co

Bradt Travel

www.bradtguides.com. Rachel Fielding at rachel.fielding@bradtguides.com

Brit's Guide

www.foulsham.com. Margaret Lashbrook at margaret.lashbrook@lineone.net or Sue Wilkins at wilkins@foulsham.com.

Cicerone

www.cicerone.co.uk. Sarah Spencer at sarah@cicerone.co.uk

Eland Publishing

www.travelbooks.co.uk. Barnaby Rogerson at barnaby@travelbooks.co.uk.

Fisher's Travel SOS

www.fisherstravelsos.com. Furgan Syed at furqan.syed@fisherstravelsos.com.

Global Travel Publishers

www.africa-adventure.com. Kate Bandos at kate@ksbpromotions.com.

Globetrotters LogBook

www.globetrotterslogbook.com. Giedo Claes at giedo@globetrotterslogbook.com

Hudson's Historic Houses and Gardens

www.hudsonsheritage.com. Tanya Aspinwall at tanya@marketingaloud.co.uk

Inn House Publishing

www.innhousepublishing.com. Kathryn McWhirter at kathrynmcwhirter@btopenworld.com.

Insight

www.insightguides.com. Julia Spence at Julia.spence@ukonline.co.uk.

In your pocket guides

www.inyourpocket.com. Craig Turp at editor@inyourpocket.com.

Jane's Smart Art Guides

www.JanesSmartArt.com. Jane McIntosh at MJM@JanesSmartArt.com

Jonglez Publishing

www.jonglezpublishing.com. Alexandre Thery at alexandre@editionsjonglez.com.

Kuperard Publishers

www.kuperard.co.uk. Geoffrey Chesler at geoffreychesler@btinternet.com.

Morris Communications

www.themilepost.com. Kate Bandos at kate@ksbpromotions.com.

Odyssey Books & Guides

www.odysseypublications.com. Caroline Eden at caroline@odysseypublications.com

The Official (UK) Tourist Board Guides

www.visitor-guides.co.uk. Tanya Aspinwall at tanya@marketingaloud.co.uk

Oxygen Books city-lit

www.oxygenbooks.co.uk
Malcom Burgess at
malcolm@oxygenbooks.co.uk

Rough Guides

www.roughguides.com. press@roughguides.com

The Signpost

www.signpost.co.uk. Tanya Aspinwall at tanya@marketingaloud.co.uk

Summersdale travel publications

www.summersdale.com.
Dean
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Take two Books

www.taketwobooks.com.
Sarah Duvalle at
Sarah@taketwobooks.com.

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www.turnleftguides.com. Nick Buteau at nick@turnleftguides.com



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